

EXPERIENCE

Designer 2, **Microsoft**

March 2022 - Present | Hyderabad, India

Working as part of the Windows & Devices design team with product/developer stakeholders worldwide to create consistent, modern and delightful Windows 11 experiences. Also, conceptualizing solutions for Windows sustainability.

Designer, **Microsoft**

July 2020 - March 2022 | Hyderabad, India

Worked as part of the Windows & Devices design team with product/developer stakeholders worldwide to create consistent, modern and delightful Windows 11 experiences. Also, collaboratively designed the Surface Duo camera.

Senior Executive - UX Design, **MakeMyTrip**

Oct 2018 - July 2020 | Gurugram, India

Designed experiences for the mobile app homepage and other features common across all lines of businesses on various platforms. (E.g. Offers, Search widgets)

UX Designer, **GDD**

Sept 2017 - October 2018 | Noida, India

Designed diverse mobile and web products for a range of sectors such as education, social media, fintech and more.

UX Design Intern, **Adobe**

May 2016 - July 2016 | San Jose, USA

Conceptualized a new feature in collaboration with product intern and iteratively improved the existing experience for Adobe Media Optimizer (Marketing tool)

Design Consultant, **Hacklab Innovations**

Sept 2015 - Dec 2015 | Bengaluru, India

Designed social media banners, logo, infographics and user interface of a telepresence communication robot.

Web Design Intern, **HT Media Ltd**

May 2015 - June 2015 | Gurgaon, India

Worked on the redesign of HT media and Shine.com's mobile web platform with a primary focus on UX navigation patterns and visual design.

EDUCATION

B. Des - Information Arts & Information Design Practices, **Srishti Manipal Institute of Art, Design & Technology**

2013 - 2017 | Bengaluru, India

Pragya Gupta

UI/UX Designer

Connect

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Skills

Problem Solving

Wireframing

Visual Design

Prototyping

UX Content Writing

Research & Usability Testing

Storytelling

Branding & Logo

Motion Graphics

Tools

Figma, Sketch, XD, Protopie,

Principle, Illustrator, Indesign,

Photoshop, Aftereffects,

HTML & CSS, Processing

Social

[https://www.linkedin.com/in/](https://www.linkedin.com/in/pragya-gupta-36590991/)

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